

# FERNIE FIX

Providing thorough, up to date information for tourists and visitors alike in a high-quality publication, the *Fernie Fix Winter Guide* is THE go to source whether living in our community or just planning on spending some time here.

Featuring professional photography accompanying thoughtful content, advertising in the *Fernie Fix Winter Guide* is your best opportunity to gain exposure and reach potential customers in the Fernie area and beyond, all season long.



- Recreational recommendations and opportunities for everyone, including families
- Personal stories and articles to connect the reader with our town
- Full guides to dining and nightlife, and accommodation
- How-to guides and features on development and trades in the valley

- Maps and business listings
- High-quality design and printing, perfect bound, full colour, glossy product

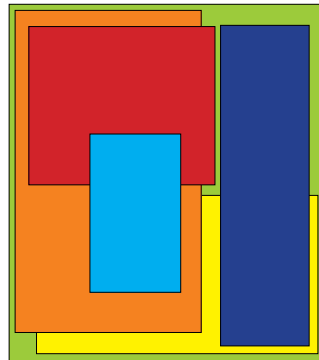
**Distribution:** ~10,000 copies hitting the stands in the Fall with distribution in and around Fernie, locations in Cranbrook, 2,000 copies distributed in Alberta, and the potential for hitting trade shows in Canada\*

## IMPORTANT DATES

**Ad Booking Deadline:**  
September 7, 2021

**Ad Submission and material Deadline:**  
September 7, 2021

**Distribution Date:**  
Mid-October



## ADVERTISING RATES & SIZES (W X H)

● Outside Back Cover	8" x 9" + bleed	\$2300
●● Inside Front DPS	16" x 9" + bleed	\$2600
● Inside Back Cover	8" x 9" + bleed	\$2100
●● Double Page Spread	16" x 9" + bleed	\$2300
● Full Page	8" x 9" + bleed	\$1650
● 2/3 page vertical	4.7" x 8.125"	\$1300
● 1/2 page horizontal	7.1" x 4"	\$920
● 1/3 page horizontal	4.7" x 4"	\$640
● 1/3 page vertical	2.3" x 8.125"	\$640
● 1/6 page vertical	2.3" x 4"	\$415
● Business write-up (approx. 75 words)		\$150

**Ad space includes placement on the map and business write-up or editorial mention.**

## AD ARTWORK OR SUPPLIED ADS

- Ads can be emailed to [vanessa@clarismedia.com](mailto:vanessa@clarismedia.com).
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required.
- For full-page ads, a 1/4-inch bleed is required.
- Word documents are not accepted.
- Additional charges will be applied if ad is not sized correctly or design work is required.
- Ad design is available, please contact us for a quote.

**NEW:** We now accept credit card payment as well as e-transfers and cheques.

**Digital advertising available.** Distribution is expanded through the flip-view and mobile magazines. Other advertising opportunities include the weekly e-newsletter and [ferniefix.com](http://ferniefix.com). Contact us for full details!

## Advertising in the Fix works.

"The *Fernie Fix* provides me with a great monthly advertising product that reminds locals and informs visitors of my small business." ~ Roberta Milne, RMT

"Advertising in the *Fernie Fix* was fast, easy and more effective than I could have imagined."

~ Tyler Murray, Fernie Chimney Sweeps

## Contact Us

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