

# FERNIE FIX

Providing thorough, up to date information for tourists and visitors alike in a high-quality publication, the *Fernie Fix Summer Guide* is THE go to source whether living in our community or just planning on spending some time here.

Featuring professional photography accompanying thoughtful content, advertising in the *Fernie Fix Summer Guide* is your best opportunity to gain exposure and reach potential customers in the Fernie area and beyond, all season long.



- Recreational recommendations and opportunities for everyone, including families
- Personal stories and articles to connect the reader with our town
- Full guides to dining and nightlife, and accommodation
- How-to guides and features on development and trades in the valley

- Maps and business listings
- High-quality design and printing, perfect bound, full colour, glossy product

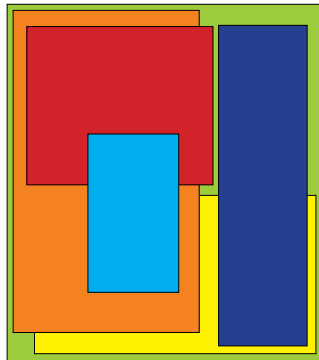
**Distribution:** ~10,000 copies hitting the stands in the Spring with distribution in and around Fernie including Visitor Centres, hotels, retail shops, and locations in Cranbrook.

## IMPORTANT DATES

**Ad Booking Deadline:**  
March 10, 2022

**Ad Submission and material Deadline:**  
March 14, 2022

**Distribution:**  
Mid-April to Mid-October 2022



**NEW:** We now accept credit card payment as well as e-transfers and cheques.

**Digital advertising available.** Distribution is expanded through the digital flip-view magazine. Other advertising opportunities include the weekly e-newsletter and ferniefix.com. Contact us for full details!

## Advertising in the Fix works.

“The *Fernie Fix* provides me with a great monthly advertising product that reminds locals and informs visitors of my small business.” ~ Roberta Milne, RMT

“Advertising in the *Fernie Fix* was fast, easy and more effective than I could have imagined.”  
~ Tyler Murray, Fernie Chimney Sweeps

## ADVERTISING RATES & SIZES (W X H)

● Outside Back Cover	8" x 9" + bleed	\$2300
●● Inside Front DPS	16" x 9" + bleed	\$2600
● Inside Back Cover	8" x 9" + bleed	\$2100
●● Double Page Spread	16" x 9" + bleed	\$2300
● Full Page	8" x 9" + bleed	\$1650
● 2/3 page vertical	4.7" x 8.125"	\$1300
● 1/2 page horizontal	7.1" x 4"	\$920
● 1/3 page horizontal	4.7" x 4"	\$640
● 1/3 page vertical	2.3" x 8.125"	\$640
● 1/6 page vertical	2.3" x 4"	\$415
● Business write-up (approx. 75 words)		\$150

Ad space includes placement on the map and business write-up or editorial mention.

## AD ARTWORK OR SUPPLIED ADS

- Ads can be emailed to [vanessa@clarismedia.com](mailto:vanessa@clarismedia.com).
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required.
- For full-page ads, a .25" bleed is required.
- Word documents are not accepted.
- Additional charges will be applied if ad is not sized correctly or design work is required.
- Ad design is available, please contact us for a quote.

## Contact Us

**AD BOOKING & EDITORIAL SUBMISSION**  
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