2023

Fernie

WEDDING GUIDE

AN ALL-INCLUSIVE GUIDE TO PLANNING A WEDDING IN FERNIE, BC.

Fernie has become a much sought after wedding destination. With stunning views, gorgeous settings to say "I Do" and a host of professional and experienced vendors available in our community, it is not surprising to say the least.

Recognizing this demand and having been approached by multiple vendors, Claris Media is currently designing the ninth annual ***Fernie Wedding Guide***, a high quality guide to showcase all that Fernie has on offer, to not only lure people to our location but to help them once they've decided on Fernie for their big day. The ***Fernie Wedding Guide*** will be in production this fall, with targeted distribution beginning in December.

For more information, email **info@clarismedia.com**. We look forward to hearing from you and to creating the seventh annual ***Fernie Wedding Guide.***

DISTRIBUTION

4,000 copies are distributed throughout the communities of Fernie and Cranbrook, to Bridal Fairs in Calgary as well as shops in Lethbridge and Calgary. The ***Fernie Wedding Guide*** is available on FernieWeddingGuide.com which features content from each issue as well as a directory of relevant vendors and services. It is also available for viewing and download on the official Tourism Fernie website 'weddings' page.

AD RATES & SIZES

	(WIDTH x HEIGHT)	
Outside Back Cover	8.25" x 8.1875"	$1650
Inside Front DPS	16.5" x 8.1875"	$1890
Double Page Spread	16.5" x 8.1875"	$1650
Full page	8.25" x 8.1875"	$1250
Half Page Horizontal	7.625" x 3.65"	$950
Half Page Vertical	3.68" x 7.5625"	$950
1/6 Page	2.3575" x 3.65"	$475

DATES

Ad booking: November 16, 2022
Ad submission: November 23, 2022
Distribution: December 2022 until December 2023

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