

# FERNIEFIX

## Advertise on FernieFix.com

The screenshot shows the FernieFix.com homepage. At the top, there is a navigation bar with 'FERNIEFIX' and links for 'Events', 'Articles', and 'Explore'. Below this is a large hero image of a snowy landscape. The main content area is divided into several sections: 'FERNIE COMMUNITY HIGHLIGHTS' with three article thumbnails, 'THIS WEEK IN FERNIE' with a grid of smaller articles, 'LATEST ARTICLES' with a featured article 'THE BEST OF PARENTING TEENS IN FERNIE', and 'BUSINESS' with an article 'FERNIE DELIVERY & TAKE OUT OPTIONS CONTINUE TO GROW'. On the right side, there is a 'LATEST ISSUES' section and a 'Rectangle 300 x 250 pixels' advertisement placeholder.

### Advertising Opportunities on FernieFix.com

FernieFix.com is THE place to go for information on events, articles on what's happening in Fernie, business directories and Best of Fernie. With more and more people visiting FernieFix.com, now is a great time to secure a spot with your digital ad.

**We want to work with you to find the right fit for your business and budget.** Get in touch to discuss how we can help your business gain exposure in this market.

### Who visits FernieFix.com?

FernieFix.com continues to grow, with an average of 1000 users a week, translating to an average of 5k users interacting with the website a month. People visit the website in a number of ways: direct search from google, Facebook, referrals from other websites, and from the Fernie Fix e-newsletter. The majority of users are from Canada, with most visiting from the Fernie area and Calgary.

With almost 4000 followers on Facebook and Instagram, and with the e-newsletter delivered to over 2000 inboxes weekly, website traffic continues to grow.

Our team continuously updates FernieFix.com, adding fresh new content weekly, *Fernie Fix* magazine articles, Best of Fernie, the *Fernie Fix* digital magazines and unique, relevant and positive posts on Facebook and Instagram that direct users back to the website.

### Multiple platforms for exposure.

- **CONTENT MARKETING:** \$50 for unique content on main page, shared through e-newsletter and social media outlets. Content must be created by the advertiser and fit within Fernie Fix editorial guidelines.
- **CROSS PLATFORM DEAL:** With multiple products and platforms available, both in print and online, we will work with you to create a package that makes sense for your business and budget.
- **DIGITAL MAGAZINES:** We also create a mobile-friendly magazine and a flip-view magazine each month. Inquire about affordable, digital advertising opportunities.

### FernieFix.com Ads.

#### HOMEPAGE

Leaderboard 728 x 90 (top of the page): \$150/month  
Rectangle 300 x 250 (right sidebar): \$90/month

#### INTERIOR PAGES

Leaderboard 728 x 90 (top of the page): \$100/month  
Rectangle 300 x 250 (right sidebar): \$60/month

#### BUILD A SCHEDULE THAT WORKS FOR YOU:

3, 6 and 12 month options. Receive 10% off for 6 months and 15% off for 12 months.



ferniefix.com

For sale enquiries please contact  
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