

# FERNIE FIX

## Book four months and save!

Now booking June, July, August and September 2023

This summer we can't wait to get outdoors, whether down by the river, on the trails, BBQing with family and friends, or at the lake. The *Fernie Fix* will continue to inspire as it reaches the community and beyond, both online and in print.

Advertise in the *Fix*, it's a great way to reach the community and your target market.

Celebrating all the things we love about  
summer in the Elk Valley!



### Ad Booking Deadlines:

#### June Fix

Monday, May 8, 2023

#### July Fix

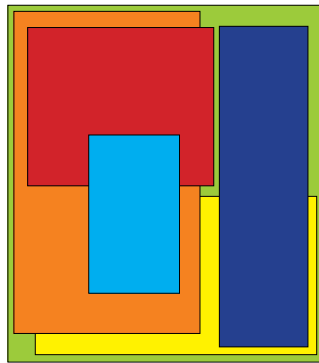
Friday, June 9, 2023

#### August Fix

Monday, July 10, 2023

#### September Fix

Wednesday, August 8, 2023



### ADVERTISING RATES & SIZES (W x H)

Outside Back Cover	8" x 9" + bleed	\$1095
Inside Cover DPS	16" x 9" + bleed	\$1195
Inside Cover	8" x 9" + bleed	\$900
Double Page Spread (DPS)	16" x 9" + bleed	\$1095
Full Page	8" x 9" + bleed	\$720
2/3 page vertical	4.7" x 8.125"	\$600
1/2 page horizontal	7.1" x 4"	\$445
1/3 page horizontal	4.7" x 4"	\$300
1/3 page vertical	2.3" x 8.125"	\$300
1/6 page vertical	2.3" x 4"	\$175

### Advertising in the Fix works.

"Advertising with the Fernie Fix is an easy and effective way to promote your business to Fernie locals and visitors. The Fix staff are professional and very easy to work with!"

~ Karen Pepper, Fernie Alpine Resort

"Advertising in the Fernie Fix was fast, easy and more effective than I could have imagined."

~ Tyler Murray, Fernie Chimney Sweeps

### Multiple Booking Discounts

Save 15% for 4 consecutive months.

Save 10% for 3 consecutive months.

Save 5% for 2 consecutive months

FREE - Do you have a special event to promote or special news about your business? Send us your info for inclusion in the Fernie Fix and get the word out to the community and beyond!

### AD ARTWORK OR SUPPLIED ADS

- Ads can be emailed to [vanessa@clarismedia.com](mailto:vanessa@clarismedia.com).
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required.
- For full-page ads, a 1/4-inch bleed is required.
- Word documents are not accepted.
- Additional charges will be applied if ad is not sized correctly or design work is required.
- Ad design is available, please contact us to inquire about rates or for a quote.

### AD BOOKING & EDITORIAL SUBMISSION

250-423-0897 • [Krista@clarismedia.com](mailto:Krista@clarismedia.com)

### AD SUBMISSION & DESIGN

250-423-8701 • [Vanessa@clarismedia.com](mailto:Vanessa@clarismedia.com)