

FERNIE FIX

Book four months and save!

Now booking June, July, August and September 2022

This summer we can't wait to get outdoors, whether down by the river, on the trails, BBQing with family and friends, or at the lake. The *Fernie Fix* will continue to inspire as it reaches the community and beyond, both online and in print.

Advertise in the *Fix*, it's a great way to reach the community and your target market.

THEMES THIS SUMMER:

June - Light • July - In the Mix • August - Give Life Back to Music
September - Annual Education Issue: The More You Know



Ad Booking Deadlines:

June Fix

Tuesday, May 10, 2022

July Fix

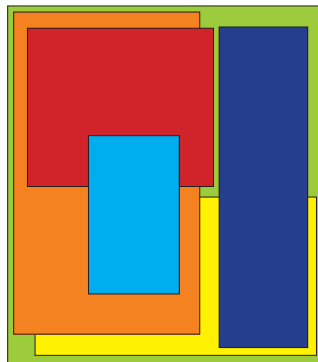
Friday, June 10, 2022

August Fix

Monday, July 11, 2022

September Fix

Wednesday, August 10, 2022



ADVERTISING RATES & SIZES (W x H)

● Outside Back Cover	8" x 9" + bleed	\$1095
● Inside Cover DPS	16" x 9" + bleed	\$1195
● Inside Cover	8" x 9" + bleed	\$900
● Full Page	8" x 9" + bleed	\$720
● 2/3 page vertical	4.7" x 8.125"	\$600
● 1/2 page horizontal	7.1" x 4"	\$445
● 1/3 page horizontal	4.7" x 4"	\$300
● 1/3 page vertical	2.3" x 8.125"	\$300
● 1/6 page vertical	2.3" x 4"	\$175

*AD RATE INCREASE

Due to a continuing rise in printing and shipping costs, our rates have increased. We appreciate your understanding, and encourage you to get in touch with any questions.

Advertising in the Fix works.

"The Fernie Fix provides me with a great monthly advertising product that reminds locals and informs visitors of my small business."

~ Roberta Milne, RMT

"Advertising in the Fernie Fix was fast, easy and more effective than I could have imagined."

~ Tyler Murray, Fernie Chimney Sweeps

Multiple Booking Discounts

Save 15% for 4 consecutive months.
Save 10% for 3 consecutive months.
Save 5% for 2 consecutive months

AD ARTWORK OR SUPPLIED ADS

- Ads can be emailed to vanessa@clarismedia.com.
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required.
- For full-page ads, a 1/4-inch bleed is required.
- Word documents are not accepted.
- Additional charges will be applied if ad is not sized correctly or design work is required.
- Ad design is available, please contact us to inquire about rates or for a quote.

AD BOOKING & EDITORIAL SUBMISSION

250-423-0897 • Krista@clarismedia.com

AD SUBMISSION & DESIGN

250-423-8701 • Vanessa@clarismedia.com