

# FERNIE FIX

## Spring Special

Look forward to these two Fernie Fix favourites!  
April is the annual GREEN Issue, and May is the COMMUNITY Issue

**Book these two issues (April and May)  
and receive 10% off\***

\* This offer can not be combined with an existing discount or current contract.



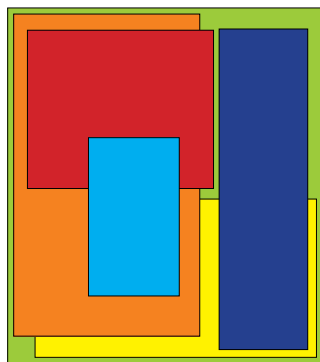
### Ad Booking Deadlines:

#### April Fix

Friday, March 12, 2021

#### May Fix

Monday, April 12, 2021



### ADVERTISING RATES & SIZES (W x H)

● Outside Back Cover	8" x 9" + bleed	\$910
● Inside Cover DPS	16" x 9" + bleed	\$990
● Inside Cover	8" x 9" + bleed	\$750
● Full Page	8" x 9" + bleed	\$595
● 2/3 page vertical	4.7" x 8.125"	\$495
● 1/2 page horizontal	7.1" x 4"	\$365
● 1/3 page horizontal	4.7" x 4"	\$255
● 1/3 page vertical	2.3" x 8.125"	\$255
● 1/6 page vertical	2.3" x 4"	\$145

### Advertising in the Fix works.

"The Fernie Fix provides me with a great monthly advertising product that reminds locals and informs visitors of my small business."

~ Roberta Milne, RMT

"Advertising in the Fernie Fix was fast, easy and more effective than I could have imagined."

~ Tyler Murray, Fernie Chimney Sweeps



**Mobile version - one size - \$75**

### AD ARTWORK OR SUPPLIED ADS

- Ads can be emailed to [vanessa@clarismedia.com](mailto:vanessa@clarismedia.com).
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required.
- For full-page ads, a 1/4-inch bleed is required.
- Word documents are not accepted.
- Additional charges will be applied if ad is not sized correctly or design work is required.
- Ad design is available, please contact us to inquire about rates or for a quote.

### Multiple Booking Discounts

Save 15% for 4 consecutive months.

Save 10% for 3 consecutive months.

Save 5% for 2 consecutive months

FREE - Do you have a special event to promote or special news about your business? Send us your info for inclusion in the Fernie Fix and get the word out to the community and beyond!

### AD BOOKING & EDITORIAL SUBMISSION

250-423-0897 • [Krista@clarismedia.com](mailto:Krista@clarismedia.com)

### AD SUBMISSION & DESIGN

250-423-8701 • [Vanessa@clarismedia.com](mailto:Vanessa@clarismedia.com)