

FERNIE FIX

get yours monthly

Don't miss out on the busiest months in Fernie
and the biggest issues of the Fix!

Reserve today to ensure your ad placement.



Save **15%**

on advertised rates for any 4 consecutive months.

Save **10%**

on advertised rates for any 3 consecutive months.

Save **5%**

on advertised rates for any 2 consecutive months

Free

Do you have a special event to promote or special news about your business? Send us your info for inclusion in the Fernie Fix and get the word out to the community and beyond!

NOW BOOKING DECEMBER - MARCH

SALES ARE UNDERWAY for the popular winter editions of the Fernie Fix, with exciting and fresh content on winter recreation, new perspectives, events this winter and so much more!

The Fernie Fix looks forward to continuing with the regular monthly features such as:

- Local Business Features
- Local Artist Features
- Arts and Entertainment
- Monthly & Community Events
- Community Flash
- Resident Profile
- Fernie Abroad - travels and adventures outside of Fernie.
- Outdoor Life
- Health and Lifestyle
- Bits and Bytes

And much much more!

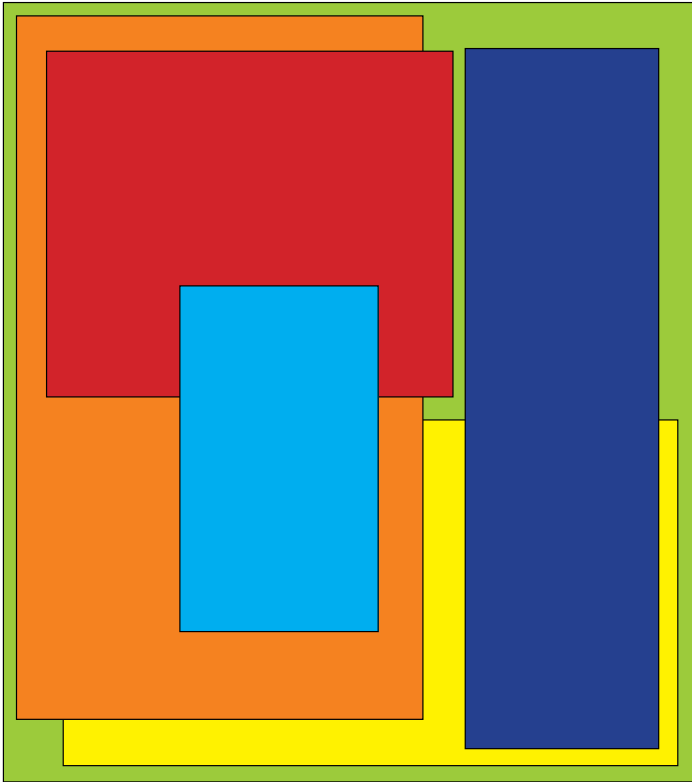
ABOUT THE FERNIE FIX

A MONTHLY LIFESTYLE magazine that keeps residents and visitors up to date on all that is happening in and around Fernie, both in print and online at ferniefix.com. The Fernie Fix also provides businesses and associations an opportunity to access a targeted market in a product that gives back to the community. This community focused, cost effective publication is an efficient and constructive method of marketing the services and/or products you offer!

The Fernie Fix allows you even more exposure through its growing subscription base and increased distribution. The Fernie Fix can now be found at locations from Cranbrook to the Crowsnest Pass.

FERNIE FIX

get yours monthly



ADVERTISING RATES

● Outside Back Cover	8" x 9" + bleed	\$660
● Inside Cover	8" x 9" + bleed	\$550
● Full Page	8" x 9" + bleed	\$440
● 2/3 page vertical	4.7" x 8.125"	\$362
● 1/2 page horizontal	7.1" x 4"	\$274
● 1/3 page horizontal	4.7" x 4"	\$185
● 1/3 page vertical	2.3" x 8.125"	\$185
● 1/6 page vertical	2.3" x 4"	\$109
● Real Estate Listing page	9 or 12 listings	\$299
● Real Estate Listing page	3 listings	\$149

Discounts available when ad space is purchased for more than one issue! GST not included.

AD ARTWORK OR SUPPLIED ADS

- Ads may be supplied on disk or via email to vanessa@clarismedia.com.
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required. **Images and logos from websites are too small for print and will not be accepted.**
- CMYK colour process only.
- For full-page ads, a 1/4-inch bleed is required.
- Additional charges will be applied if ad is not sized correctly or design work is required. **Word documents will not be accepted.** Ad design is available, please contact us to inquire about rates or for a quote.

Important Dates

December Issue 36

Ads/Editorial Due Friday Nov. 13 / 09
Distribution December 1, 2009

January Issue 37

Ads/Editorial Due *Wednesday, Dec 9 / 09
Distribution December 31, 2010

February Issue 38

Ads/Editorial Due Wednesday Jan. 13 / 10
Distribution February 1, 2010

March Issue 39

Ads/Editorial Due Friday Feb. 12 / 10
Distribution March 1, 2010

*Early deadline due to holidays.

Contact Us

AD BOOKING

Sales, 250-423-4062
sales@clarismedia.com

AD SUBMISSION

Vanessa Croome, 250-423-4062
Vanessa@clarismedia.com

EDITORIAL SUBMISSION

Krista Turcasso, 250-423-4062 or 250-423-0897
Krista@clarismedia.com